

## Press Release

## SWEET! A FREE SCREENING OF NAPOLEON DYNAMITE

Kennesaw, Georgia (July 27, 2005) – The award-winning film that popularized moon boots and tetherball will be featured on a 4-story tall inflatable movie screen during the Kennesaw Parks & Recreation Department and B3 Productions' free outdoor screening of *Napoleon Dynamite* on Friday, September 23.

A surprise runaway hit at the 2004 Sundance Film Festival, and destined to become a cult-classic, *Napoleon Dynamite* is an independent film about nerdy teenager and his offbeat family growing up in small-town Idaho.

The movie starts at dusk, but arrive early for music and entertainment, including a real-life llama encounter, football toss, piñata games for kids, and "Vote for Pedro" t-shirt giveaways.

Dress up as your favorite Napoleon Dynamite character for a chance to win a coveted prize. A look-alike contest will begin promptly at 8pm.

Be sure to bring a blanket, lawn chairs and a picnic basket. Food will also be available for purchase on-site – including tator tots.

Napoleon Dynamite is rated PG for thematic elements and language.

For additional information, please call the Kennesaw Parks & Recreation Department at (770) 422-9714.

## **About B3 Productions, Inc.:**

B3 Productions is a special events firm, providing a range of event services from project consulting to production of turnkey events. B3 Productions creates custom, turn-key promotions (on-site and on-air) for corporate clients, media and event properties. B3 Productions also owns and manages several properties.

###